



Our Commitment

We, Maag Mercure AG (data controller for CH) understand how important the privacy of our customers is, and we strive to clearly explain how we collect, use, disclose, transfer and store your personal data.

This Privacy Policy applies to all Maag-Mercure devices, websites, customer service platforms or other online applications that refer to or refer to this Policy (collectively our "Services"). This Privacy Policy applies whether you access our services from a computer, mobile phone, tablet or other device.

Below is a summary of the key messages contained in our Privacy Policy. For more detailed information on how we process your data, click on the headings or read below.

Data we collect

We collect various types of data in connection with the services, among others:

- Data that you make directly available to us;
- Information we collect about your use of our services; and
- Data that we receive from third parties.

We may seek your separate consent to collect information or inform you separately about how we collect your personal information in a manner not described in the Privacy Policy when necessary for certain additional services.

Use and forwarding of data

Among other things, we use the data we collect to:

- to provide the services you have requested;
- understand how you use the services so that we can improve your user experience;
- understand more about our customers so that we can provide appropriate communications, services and experience; and
- to provide personalized content and advertisements with your separate consent, if required.

We may share your information with third parties:

- Affiliates - Companies that are jointly owned or controlled by Maag Mercure AG.
- Business Partners - trusted companies that provide information about products and services of interest to you, if you have given your express consent.
- Service Providers - Companies providing services on behalf or on behalf of Maag Mercure AG.
- Law enforcement authorities - if we are obliged to do so or to protect Maag Mercure AG and its users.

More information on specific products and services

- While this Privacy Policy applies to all our services, we will also provide you with additional information about our privacy practices for certain services where necessary. These supplements apply to your use of the corresponding services.

Contact

Maag Mercure AG

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